

Course Code: 1Z802GW

Course Title: IBM InfoSere Master Data Management Fundamentals (V11.6)

## Description:

This course will build a foundation for students interested in what master data is and how it is managed. The student will learn about master data management (MDM), MDM implementation styles, and a variety of MDM use cases. The student will then be introduced to multiple IBM MDM solutions and will gain an understanding of the capabilities of each solution.

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## Objectives:

An introduction to MDM • What is Master data? • What is Master Data Management? • Issues addressed by MDM and benefits of MDM

Use cases • Sampling of real world use cases and examples

MDM and service oriented architecture • What is a Service Oriented Architecture (SOA)? • IBM's SOA Reference Architecture • How does MDM and SOA relate?

MDM implementation styles • Consolidation Style • Collaborative Style • Registry Style • Co-existence Style • Transactional Style • Staffing an MDM project

Infosere MDM • InfoSere MDM Virtual Module • InfoSere MDM Physical Module • InfoSere MDM PME • InfoSere MDM Collaborative Edition • InfoSere MDM Reference Data Management • MDM Express

## Duration:

8 Hrs

## Topics:

An introduction to MDM • What is Master data? • What is Master Data Management? • Issues addressed by MDM and benefits of MDM • Use cases • Sampling of real world use cases and examples • MDM and service oriented architecture • What is a Service Oriented Architecture (SOA)? • IBM's SOA Reference Architecture • How does MDM and SOA relate? • MDM implementation styles • Consolidation Style • Collaborative Style • Registry Style • Co-existence Style • Transactional Style • Staffing an MDM project • Infosere MDM • InfoSere MDM Virtual Module • InfoSere MDM Physical Module • InfoSere MDM PME • InfoSere MDM Collaborative Edition • InfoSere MDM Reference Data Management • MDM Express

## Audience:

This course is for anyone who would like to learn about master data, master data management, and IBM's MDM solutions.